

BRISTOL CITY SUPPORTERS SOCIETY

CLUB SOCIAL MEDIA USE POLICY

Introduction

This document is drafted in accordance with the existing Rules adopted pursuant to a resolution of the Society at a General Meeting held on 6 May 2026 and the Best Practice guidance issued by the FSA.

This policy is for all Bristol City Supporters Society, better known as Bristol City Supporters Club & Trust board members.

Communication through social networking websites such as Facebook, Twitter, Instagram, linkedin and many others is now common practise.

The same common-sense approach applies to this form of communication, as they do to any other, in order to protect the interests and reputation of Bristol City Supporters Society the people who represent the organisation, work for the organisation, and our immediate colleagues.

Social Network Usage

- Do not divulge information which is confidential to Bristol City Supporters Society its members, partners or suppliers.
- Ensure that you do not conduct yourself in a way that is detrimental to Bristol City Supporters Society.
- Bristol City Supporters Society does have a public profile, and as such can be subject to scrutiny by the media and public. This means we all need to take great care to ensure that we do not at any time use social media in a way that could in any way damage the reputation of colleagues and those we work with – it means you must behave in a way which ensures there is no negative impact on Bristol City Supporters Society, your colleagues or the people and organisations we work with and for.
- No information, contact details, images, recordings or photos obtained by you because of your position at Bristol City Supporters Society can be used or posted in any way.
- Privacy and the reputation and feelings of others must be respected at all times. Employees should obtain the permission of other

colleagues before posting contact details or photos. It is in all our interests that you must not place on a website any comment, images or information that may cause embarrassment to Bristol City Supporters Society or to immediate colleagues.

- As at all times, great care should be taken to avoid using language which could be deemed as offensive. One way of approaching this is to consider how what you were saying would be viewed if it was broadcast as an interview with you.

Board members should be aware that blogs may create documents which the courts can order to be disclosed for use in litigation.

Disclaimer

All biographies on personal Twitter accounts or other social media accounts should state that “the views expressed are personal and not those of Bristol City Supporters Society”

As with all our policies, any suspected breach of this policy will be treated seriously and investigated and may result in disciplinary action.